



Heirloom Quilting Designs

by Joanie Zeier Poole
www.heirloomquiltingdesigns.com

Sharing a passion for Free-Motion Machine Quilting Education and Designs

Joanie considers each teaching event an opportunity to provide in-depth instruction targeting one essential skill with added innovative and time saving techniques; providing a solid foundation to rely on for a lifetime. She provides students with the same expertise she uses when constructing her award-winning quilts; encouraging them to elevate their standards in all phases of their work, leading them to realize their full potential. Her teaching style is nurturing with confidence gained over many years of applying her own machine quilting theory when teaching thousands of students.

Joanie's workshops focus on teaching a specific technique, with plenty of individualized coaching on the basics used every day. Her goal for machine quilting classes is for each student to take home the confidence in the operation of their machine for the essential free-motion quilting process, teaching the lifelong skills needed to complete your future quilts. Students follow a well written pattern for an original project that is designed specifically to teach each step of a technique without an expectation of prior experience. Students produce items that are beautiful, motivating them to achieve better workmanship.

The first thing she does when arriving in a classroom is to declare it a problem free zone. Any issues that arise are considered an opportunity to learn something new, in a different way. Class time begins with introductory PowerPoint presentation where information is organized efficiently, for all to be able to see clearly. This allows students to relax, focus on the topic and understand the plan for the entire day. They see an illustrated explanation of the concept; learn recommended supplies and the machine set-up. Next, time is spent practicing skill building exercises to gain confidence in a relaxed, non-competitive environment. Each student is coached to adjust their machine for good tension, beyond that, this is not a performance exam, and they may stitch at their own pace. Now they are ready for the project taught step-by-step and repeated as many times as necessary until each person feels ready to move on. Finally, these new skills are *put into action* stitching the beautiful project and sharing their thoughts as they learn the process.

After teaching professionally for many years, Joanie has a pretty clear vision of the needs of students. She has chosen the best supplies to get the job successfully. Having tested products for years, Joanie will instruct how they are used and why she considers them to be the best choice. Most workshops require very little prep; rather, a kit is assembled to assure that every student has exactly the supplies required. This avoids any struggle to purchase difficult to find products, assuring that class time is not wasted on unprepared supplies. With everything there ready and waiting, students can relax knowing their job is to listen and follow the suggestions for success. Providing kits also works to the advantage of the event coordinator as they encourage last minute sign-ups. All of these factors have led to the quote overheard as students were leaving class, "*Joanie's classes are the gold standard!*"

Follow Joanie on



Go to www.heirloomquiltingdesigns.com for machine quilting advice, books and patterns.



Need help planning an event?

Joanie is an energetic, imaginative person that thrives in the teaching environment. She has earned a reputation for arriving early, being well prepared and has the stamina to offer numerous presentations. As the cost of travel increases, it seems to make sense to book as many presentations as possible to offset travel expenses.

Here you will find help in choosing which of Joanie's classes might be best for your group and what order they make the most sense. Joanie will be happy to help plan to make this an exciting, hassle-free and profitable experience.

Joanie's half-day lecture/demos offer a great opportunity to increase revenues. Each presentation is packed with useful information gained over many years of quilting. Since no machines, irons, cords, etc. are needed, class size is limited only by the capacity of your facility (with tables around the perimeter for display of demos and sample quilts). These are beneficial classes without the equipment and space requirements of hands-on workshops. Consider offering these presentations in a large capacity facility during the afternoon before an evening meeting.

These are only suggestions, any combination can be offered.

Joanie's most popular lecture by far is the *Tools and Tips for the Machine Quilter's Workspace*. The valuable innovative ideas are helpful for Hand, long arm and home machine quilters.

Sequence of lectures and workshops with an emphasis on Design

If your groups has been impressed by the originality in Joanie's quilts, or are struggling to just know how to plan which quilting designs to use, choose from this list

- *Marking Solutions* Lecture
- *Choosing and Adapting Quilting Designs* (3 hour lecture/demo or Full-day, hands-on workshop, hand, longarm and home machine quilters, any skill level, no machines)
- Follow those with any machine appliqué and free-motion quilting.

Sequence of presentations with an emphasis on Refined Free-motion Quilting

The *Heirloom Quilting by Machine* lecture is appropriate to educate the entire group by introducing the technique with a slide presentation and trunk show. Then the portion of the guild that would like to learn the skill can attend the workshops.

- **Afternoon Lecture/Demo** Roadmap to Successful Machine Quilting
- **Evening Lecture** - Heirloom Quilting by Machine
- Followed by two days of **Full-day Hands-on Workshops**
 - The Secret Voice Hidden in your Fabric Full-day Hands-on Workshop
 - Background Bonanza Full-day Hands-on Workshop
- Followed by Any Refined Free-motion hands-on workshop

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Presentations for smaller groups.

Everything you ever wanted to know about machine quilting but didn't know who to ask

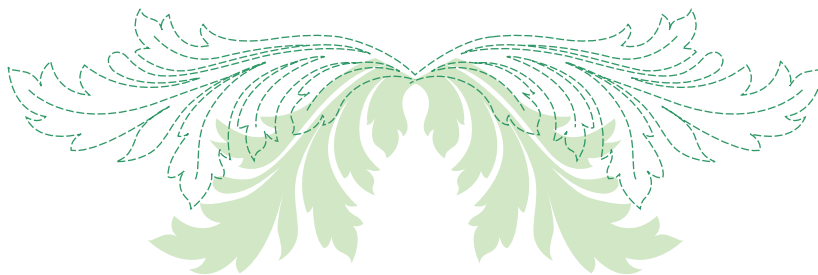
Bring your questions as Joanie provides answers to problems you have encountered in the past in this open, hour long forum, best for a small group.

Sentimental Journey Discussion and Trunk Show

This could be a wonderful evening event, best for a limit of 24.

Joanie's favorite thing to do is to show her original, award-winning quilts. It has become tradition at some multi-day events, that Joanie invites students to come in to her classroom and relax at the end of a long and inspiring day. The tables are pushed to the center of the room, all of the inspiring quilts she has brought for the different presentations are laid out as students gather their chairs in for a really close look.

The quilts are observed one by one and a discussion of how they were made ensues. Joanie's shares the stories behind her quilts that inspired the ideas for conceiving and producing the quilts. She explains how she uses unique graphic images in her work and tells how she had to invent processes unlike traditional methods to create those visions in color using appliqué and illustrations in thread. Joanie's hope is that she will inspire you with her creativity and that you will become intrigued and stretches your imagination to fill empty spaces of your quilts with significant images relevant to your life.



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