



Heirloom Quilting Designs

by Joanie Zeier Poole

www.heirloomquiltingdesigns.com

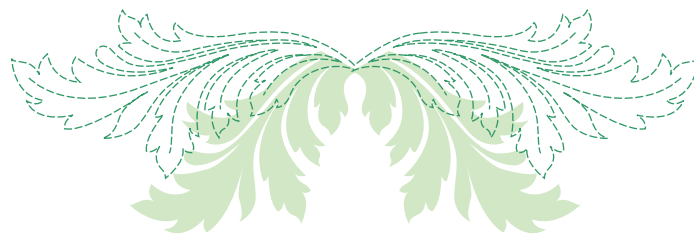
Sharing a PASSION for Free-Motion Machine Quilting Education and Designs

Short Bio for Workshop Brochures and Lectures Introductions

Joanie Zeier Poole has had a lifelong passion for quilts and for pursuing an education in art, including a degree in graphic design. Since 2000, she has been using a regular sewing machine to create quilts with her original designs for refined free-motion quilting. She has earned many Best Machine Quilting Awards at major quilting competitions.

Joanie has chosen to blend her love of quilting with twenty-first century technology to design patterns in a sophisticated and elegant style. She markets her original designs for quilting, appliqué and embroidery through her company, Heirloom Quilting Designs. She is producing a line of How-to DVDs for Free-motion Machine Quilting and is the author of four books that offer her unique insight for any machine quilter, *Elegant Machine Quilting*, *Joanie's Design Elements*, *Eight Easy lessons to Adapt and Use Quilting Designs*, *Joanie's Quilting Elements*, *Seven Simple Steps to Navigate and Stitch*, and *the Complete Guide to Machine Quilting: How to Use Your Home Sewing Machine to Achieve Hand-Quilting Effects*.

Joanie loves to share her expertise and innovative ideas teaching design, machine appliqué and refined free-motion machine quilting. Her teaching style is friendly and knowledgeable; welcoming questions on a broad range of techniques that benefit quilters of all experience levels. With Joanie's guidance, students soon realize that even though these quilts look intimidating, free-motion quilting is just a new skill they can learn. After all, Joanie believes the strongest factor in learning anything new is *DESIRE*, so she hopes you will bring a positive attitude and maybe even surprise yourself!



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